

Why top quality Business
English matters to
international companies:



Business English in Barbados

International Collaboration

Successfully handling global client requests, negotiations and cross-cultural customer service, requires the workforce to be confident English speakers



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Mergers and Acquisitions

Having English as the common corporate language facilitates the successful integration of merging corporate cultures



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Improved Competitiveness

Managers need to maintain excellent language skills in order to ensure that no business opportunities are lost in translation in an increasingly globalized environment



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Talent Mobility

Enhanced language skills within the workforce will enable the organization to remain agile, more strategically position its value and improve the employee experience



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Staff Retention

Investment in such valuable and transferable professional expertise encourages employee loyalty, drives motivation and opens up new avenues for promotion and personal growth



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